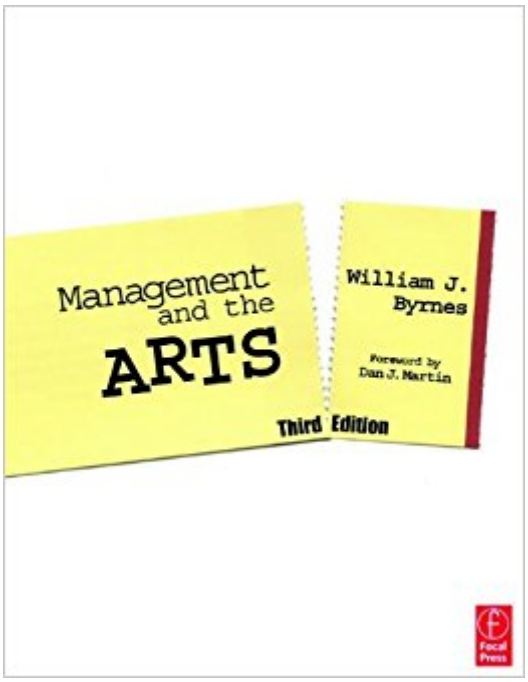
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# Management And The Arts, 3rd Ed.




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## Synopsis

Revised to reflect the latest thinking and trends in managing organizations and people, Management and the Arts, Third Edition provides the reader with the practical tools necessary to manage an arts organization. The class-tested questions in each chapter help the reader to integrate the material and develop ideas as to how the situations and problems could have been handled. New case studies focus on the challenges facing managers and organizations every day, and new "In The News" quotes give the reader real-world examples of principles and theories. A new chapter focuses on developing career skills and options. Graduate school options and postgraduate training opportunities are discussed and professional organizations and conferences are highlighted.

## Book Information

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## Customer Reviews

An excellent book, solid in every way. I used the first edition this year and it was exactly what I needed for this course. No other book holds a candle to byrnes' book. (Charles Williams, U of Toledo)The organization of each chapter presents a concise way of assisting students in understanding the material and knowing how to apply it in future situations.This book is an excellent overview of the field of arts management. It is clearly written and comprehensive. The case studies are really useful."Appreciate the specificity of the examples." --This text refers to an out of print or unavailable edition of this title.

This book is useful for art managers in ALL disciplines--especially theatre, dance, and music!

William Byrnes' book is obviously one of only a few books touching all aspects of arts management today. Readers will learn how arts organizations and arts management evolved, the theories and processes behind strategic planning and decision-making, and how to integrate various management theories with practical applications to this type of organization. Of course, not all of Byrnes' examples lets copy into other cultural markets, but there are a lot of general basics for arts managers and administrators worldwide. We can really advise to buy this publication.

A good book to get a general survey of issues in the arts management field. As an overview, it necessarily glosses over details in areas such as the history of arts management, economics/accounting, daily operation strategies. Great for presenting theory-great for examples of how other arts organizations have implemented theory. Slightly geared towards performing arts organizations but quite useful to all arts managers.

This book basically lets you know everything you need to know about Arts Management. I'm currently taking a course in Arts Managment, not knowing what I'm getting myself into, and I love it! It's a fantastic resource and this book helped me by letting me know that Arts Management is what I want to do.

I used this book in an introductory course to arts management. Though it can be very dry, the book is a useful base. However, if you can find the same information with a little more personality, I would take it.

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